

# SPONSORSHIP OPPORTUNITIES



2025

# **OUR VISION**

To see cancer patients and their families discover their pathway to healing.

**OUR MISSION** 

To help families face, fight, and overcome cancer.

## WHY PARTNER WITH US?

Make a Difference: Your sponsorship will directly contribute to innovative programs like mistletoe therapy clinical trials, patient advocacy, and educational resources that empower patients and their families.

> Align with Purpose: Demonstrate your company's commitment to health, wellness, and community by aligning with an organization focused on making a tangible impact in the fight against cancer.

Build Your Brand: Gain visibility and recognition as a socially responsible business that believes in giving back. Your partnership will be highlighted in our events, marketing materials, and outreach efforts, reaching a passionate and engaged audience.

#### 2024 REACH 400K+

MONTHLY WEBSITE TRAFFIC

**INSTAGRAM FOLLOWERS** 

22k

EMAIL SUBSCRIBERS 15k

#### PODCAST

Take a deep dive into your healing with health experts, integrative oncology practitioners, best-selling authors, biblical faith leaders, and cancer thrivers from around the globe.

North America 94.7K | Europe 4,936 | Oceania 2,906

Asia 1,080 | Africa 409 | South America 250

podcast downloads 104k+

global ranking top 3%







#### OUR Founders

After facing, fighting, and overcoming stage IV colon cancer, Ivelisse Page wanted to reach out to other patients facing the many challenges she encountered through her cancer journey.

After assembling a team of doctors and accumulating extensive research, lvelisse and her husband, Jimmy, compiled reliable resources to heal the whole person physically, spiritually, mentally and emotionally.

They established Believe Big in 2011 to help families bridge the gap between conventional and complementary medicine for fighting cancer.

#### **SPONSORSHIP OPPORTUNITIES**

Your sponsorship with Believe Big empowers us to bridge the gap between conventional and complementary cancer treatments, offering patients hope, healing, and the resources to thrive. Together, we can give families the tools they need to face their battles with strength and courage, helping them not just survive but truly live.



"After being diagnosed with Stage 4 Urothelial Carcinoma and Gleason 9 Prostate Cancer in April of 2019, I was given only months to live. Now, with the help of Believe Big, Dr.
Steven Johnson, Mistletoe Integrative Therapy, and Many Prayers, all my scans are clear of Cancer, almost Six Years Later" - Alan Y.

|  | <b>BRASS</b><br>\$1,000            | <b>COPPER</b><br>\$2,500           | <b>BRONZE</b><br>\$5,000           | <b>SILVER</b><br>\$10,000          | <b>GOLD</b><br>\$15,000 | <b>PLATINUM</b><br>\$25,000 | <b>DIAMOND</b><br>\$50,000 | <b>LEGACY</b><br>\$100,000 |
|--|------------------------------------|------------------------------------|------------------------------------|------------------------------------|-------------------------|-----------------------------|----------------------------|----------------------------|
| LOGO ON WEBSITE AND<br>SIGNAGE AT EVENTS                                       |                                    |                                    |                                    |                                    |                         |                             |                            |                            |
| OPPORTUNITY TO PROVIDE<br>PROMOTIONAL GIFT TO<br>ATTENDEES*                    | MARKETING<br>MATERIAL<br>PLACEMENT | MARKETING<br>MATERIAL<br>PLACEMENT | MARKETING<br>MATERIAL<br>PLACEMENT | MARKETING<br>MATERIAL<br>PLACEMENT | *                       | *                           | *                          | *                          |
| INTEGRATIVE CANCER<br>SYMPOSIUM  | 1 GENERAL<br>ADMISSION             | 2 GENERAL<br>ADMISSION             | 2 VIP<br>PASSES                    | 3 VIP<br>PASSES                    | 3 VIP<br>PASSES         | 5 VIP<br>PASSES             | 8 VIP<br>PASSES            | 10 VIP<br>PASSES           |
| PODCAST MENTIONS<br>AT THE START OR END*                                       |                                    |                                    | ONE<br>MENTION                     | ONE<br>MENTION                     | TWO<br>MENTIONS         | TWO<br>MENTIONS             | THREE<br>MENTIONS          | FOUR<br>MENTIONS           |
| PODCAST ADVERTISEMENT<br>30 SECONDS*   |                                    |                                    |                                    | ONE                                | ONE                     | TWO                         | THREE                      | FOUR                       |
| HYPERLINKED LOGO IN<br>PODCAST/WEBINAR,<br>SHOW NOTES, EMAIL<br>& SOCIAL MEDIA |                                    |                                    |                                    | LOGO<br>LISTED                     | *                       | *                           | *                          | *                          |
| VERBAL RECOGNITION<br>AT EVENTS  |                                    |                                    |                                    |                                    |                         |                             |                            |                            |
| INVITE TO EXCLUSIVE<br>DONOR EVENT WITH<br>CO-FOUNDERS                         |                                    |                                    |                                    |                                    |                         |                             | *                          | *                          |
| FEATURE SPOTLIGHT<br>ARTICLE IN ANNUAL REPORT<br>& NEWSLETTER*                 |                                    |                                    |                                    |                                    |                         |                             |                            |                            |

\*WITH APPROVAL

## **SPONSORSHIP COMMITMENT**

| Organization Name:<br>(As it should appear on all market  | ing, advertising & prog     | ram materials)  |  |  |  |  |  |  |
|---|-----------------------------|---|--|--|--|--|--|--|
| Organization Contact:   |                             |   |  |  |  |  |  |  |
| Contact Email:  | Contact                     | _Contact Phone:   |  |  |  |  |  |  |
| Contact Address:  |                             |   |  |  |  |  |  |  |
| Sponsorship Level:  | Sponsc                      | Sponsorship Amount:   |  |  |  |  |  |  |
| I will pay by credit card   | 'll be sending a check      | Please send me an invoice   |  |  |  |  |  |  |
| FOR CREDIT CARD PAYMENTS:<br>Please complete<br>payment by scanning<br>the QR code or visit<br>believebig.org/sponsorship |                             | FOR CHECK PAYMENTS:<br>Please send completed form and<br>check (Payable to Believe Big) to:<br>Believe Big<br>11350 McCormick Road, Executive<br>Plaza I, Suite 100 |  |  |  |  |  |  |
| For other payment options or to wire fun call us at 888-317-5850 or email us at dar                                       | Hunt Valley, Maryland 21031 |   |  |  |  |  |  |  |
| AUTHORIZATION & COMMITMENT  |                             |   |  |  |  |  |  |  |

By signing below, you confirm your personal or company's commitment to sponsor Believe Big.

Name & Title: \_\_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

#### WHAT'S NEXT?

- Please email a transparent .png or .eps logo file to kristen@believebig.org. The sooner ٠ we receive your logo the sooner we will add it to our marketing materials.
- Stay tuned to hear from our staff to collect your attendee information. •

Questions? Please contact our Jackie at: 1-888-317-5850 | jackie@believebig.org

