C1C8

Sometimes the smallest actions are the most profound. What if each bite of food could impact your cancer risk?







Mom was right, eat your broccoli



CRUCIFEROUS VEGETABLES

There are many natural plant compounds which positively affect hormone balance in relation to cancer risk, but here we are focusing on the Brassica genus

WHAT ARE CRUCIFEROUS VEGETABLES?



- CABBAGE
 CROCOLI
 SROCCOLI SPROUTS
 KALE
 CAULIFLOWER
 TURNIP
 KOHLRABI
 COLLARD GREENS
 MUSTARD GREENS
 RUTABAGA
- ARUGULA
 BOK CHOY
 BEET GREENS
 TURNIP GREENS
 WATER CRESS
 WATER CRESS
 BRUSSELS SPROUTS
 SWISS CHARD
 RADISH
 HORSERADISH
 RADICCHIO

WHAT'S SO SPECIAL ABOUT CRUCIFEROUS VEGETABLES?

Cruciferous vegetables have been intensely studied** in recent decades for their chemoprotective qualities across many cancer types, but particularly in hormone sensitive cancers like breast, prostate, cervical & endometrial, which often are or become resistant to traditional treatments.

2 MAIN BIOACTIVE COMPOUNDS: (there are plenty of others too!)



INDOLE-3-CARBINOL (I3C)

- (1) INDOLE-3-CARBINOL (I3C)

 13C => potent bioactive phytochemical in cruciferous vegetables

 Amount of 13C varies per plant and is based on plant age, breed, storage & preparation

 13C: acts as a phytoestrogen which increases

 "good" estrogen (2-hydroxyestrone) while reducing production of estrogen linked to cancer (16-hydroxyestrone) => hornome balance!

 13C: induces apoptosis (cell death), inhibits cancer cell growth, proliferation & metastasis

 13C: works with chemotherapy to overcome drug resistance & sensitize tumors without any toxic side effects

 13C: also shown to enhance efficacy of chemotherapy when used synergistically

 Studied with widely used chemotherapies such as Tamoxifen, Doxorubicin as well as Cisplatin

- <u>Caution</u>: women with certain genetic SNPs are less responsive to 13C & their levels of 2:16 hydroxyestrone should be monitored <u>ALWAYS</u> check with a qualified practitioner before undertaking any new dietary or supplement regimen, particularly if you are taking any Rx

(2) DIINDOLYLMETHANE (DIM)

- ISC is converted to DIM in the stomach
 Conversion of I3C to DIM requires adequate
 amounts of stomach acid (HCI) **may be inhibited
 by acid blockers**
 DIM inhibits angiogenesis, cancer
 cell proliferation & cancer cell growth
 Promotes healthy
 detoxification, beneficial estrogen metabolism &
 hormone synthesis, induces apoptosis
 Enhanced effects of radiation therapy in breast

- cancer cells
 Improves efficacy of traditional chemotherapies such as Paclitaxel, Gemcitabine, Taxotere, Herceptin
- Taxotere, Herceptin

 Despite numerous studies confirming the beneficial actions of DIM on cancer cells, a 2014 study found that a low concentration of DIM stimulated cell growth at Dreast cancer cell lines in the absence of a specific form of estrogen (estradiol), Clinical trials continue to generate new data regarding DIM as you read this.

 ALWAYS check with a qualified practitioner before undertaking any new dietary or supplement regimen, particularly if you are taking any Rx
- ** studies mainly performed on cell cultures & mice w/increasing human studies since 2000 and ongoing clinicla trials



REMEMBER:

Fresh, high quality, organic food is always the best source of nutrients, as each plant contains countless other bioactive compounds that work synergistically toward optimal cellular function.

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