



# SPONSORSHIP OPPORTUNITIES



Innovating Cancer Care Now

# 2026

# OUR VISION

To see cancer patients and their families discover their pathway to healing.

# OUR MISSION

To help families face, fight, and overcome cancer.

## WHY PARTNER WITH US?

### • MAKE A DIFFERENCE

Your sponsorship will directly contribute to innovative programs like mistletoe therapy clinical trials, patient advocacy, and educational resources that empower patients and their families.

### • ALIGN WITH PURPOSE

Demonstrate your company's commitment to health, wellness, and community by aligning with an organization focused on making a tangible impact in the fight against cancer.

### • BUILD YOUR BRAND

Gain visibility and recognition as a socially responsible business that believes in giving back. Your partnership will be highlighted in our events, marketing materials, and outreach efforts, reaching a passionate and engaged audience.

### • UNITE YOUR TEAM OR FAMILY AROUND IMPACT

Give employees, clients, or family members a meaningful cause they can rally behind together, strengthening connection beyond the workplace.



# 2025 REACH 400K+

MONTHLY WEBSITE TRAFFIC

4.5k

INSTAGRAM FOLLOWERS

22k

EMAIL SUBSCRIBERS

15k

## PODCAST

Take a deep dive into your healing with health experts, integrative oncology practitioners, best-selling authors, biblical faith leaders, and cancer thrivers from around the globe.

North America 94.7K | Europe 4,936 | Oceania 2,906

Asia 1.1k | Africa 409 | South America 250

PODCAST DOWNLOADS

105k+

GLOBAL RANKING TOP

3%



## OUR FOUNDERS

After facing, fighting, and overcoming stage IV colon cancer, Ivelisse Page wanted to reach out to other patients facing the many challenges she encountered through her cancer journey.

After assembling a team of doctors and accumulating extensive research, Ivelisse and her husband, Jimmy, compiled reliable resources to heal the whole person physically, spiritually, mentally and emotionally.

They established Believe Big in 2011 to help families bridge the gap between conventional and complementary medicine for fighting cancer.





# ANNUAL FUNDRAISING EVENTS



## A TASTE OF HOPE - MARYLAND

APRIL 23, 2026

This is an experience you'll be talking about long after the last course is served. A Taste of Hope is an elevated, immersive dining experience featuring a spectacular menu by Baltimore's Best—Chef Zack Trabbold of Evolved Catering and his acclaimed culinary team. Every dish is crafted with high-quality ingredients and thoughtfully prepared to delight your senses.

Throughout the evening, you'll be inspired by incredible stories of hope, discover how integrative medicine is changing cancer care, and participate in a paddle raise that brings hope and support to families navigating cancer.

This is not just a dinner. It's where extraordinary food, meaningful connection, and generosity come together to create hope.



## HARVESTING HOPE - COLORADO

SEPTEMBER 25, 2026

We're thrilled to host our 2nd annual farm-to-table fundraising dinner in Northern Colorado! This year's event will be a time of inspiration, information, and celebration. You will hear powerful stories from cancer patients about the profound impact Believe Big has had on their journeys. We will also highlight the importance of an integrative approach to cancer treatment and celebrate the community that makes it all possible.

And because laughter is some of the best medicine, we have got a special treat planned—a fun time going back to our school days to learn how to do-si-do! Plus, you'll enjoy a delicious organic farm-to-table meal out in the field with a stunning view of the Colorado mountain skyline.

We cannot wait to share this unforgettable evening with you as we support cancer patients and their families. Your presence and generosity will continue to fund life-changing resources for those facing cancer.



## INTEGRATIVE CANCER SYMPOSIUM

OCTOBER 17, 2026

The Integrative Cancer Symposium is Believe Big's annual, one-day gathering dedicated to advancing whole-person, evidence-informed cancer care. Scheduled on Saturday, October 17, 2026 in Towson, Maryland and virtually online, the symposium will bring together clinicians, researchers, integrative practitioners, industry partners, survivors, caregivers, and advocates for a powerful day of education, connection, and hope.

Through keynote presentations, expert panels, and community engagement, the symposium explores emerging research, innovative therapies, and practical approaches that support physical, emotional, and spiritual healing. Attendees will engage directly with trusted voices in integrative oncology while connecting with mission-aligned exhibitors and sponsors committed to improving outcomes and quality of life for those impacted by cancer.



## END OF YEAR FUNDRAISER

OCTOBER - DECEMBER 2026

Believe Big's End-of-Year Fundraising Campaign is a mission-driven effort to ensure cancer patients and families receive timely advocacy, integrative care support, and hope when they need it most. Funds raised directly support patient advocacy and navigation, financial assistance for integrative oncology therapies not covered by insurance, educational resources, faith-based encouragement, and continued advancement of integrative cancer research, including mistletoe therapy.

This campaign plays a critical role in sustaining Believe Big's ability to respond quickly to patients reaching out during vulnerable moments while also investing in long-term solutions that expand access to compassionate, whole-person cancer care. Through community partnerships, matching gifts, and peer-to-peer fundraising, the campaign invites individuals and organizations to stand alongside patients and help create lasting impact as we prepare for the year ahead.

# SPONSORSHIP OPPORTUNITIES

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## LEGACY SPONSOR: \$100,000

- Hyperlink logo on website and signage at events
- Opportunity to provide promotional gift at symposium to attendees\*\*
- 10 VIP In-person Integrative Cancer Symposium tickets
- 20 Virtual Integrative Cancer Symposium tickets
- 8 Premier Taste of Hope Dinner tickets (Maryland)
- Podcast mentions at the start or end (4)
- Podcast hyperlinked logo in show notes
- Hyperlinked logo on event pages
- Presenting Partner at event of choice
- Cancer prevention Lunch and Learn program (virtual)
- Cancer Impact Project for 100 employees/students
- Invite to exclusive donor event with co-founders

## DIAMOND SPONSOR: \$50,000

- Hyperlink Logo on website and signage at events
- Opportunity to provide promotional gift at symposium to attendees\*\*
- 8 VIP In-person Integrative Cancer Symposium tickets
- 10 Virtual Integrative Cancer Symposium tickets
- 8 Premier Taste of Hope Dinner tickets (Maryland)
- Podcast mentions at the start or end (3)
- Podcast hyperlinked logo in show notes
- Hyperlinked logo on event pages
- Presenting Partner at 1 event
- Cancer prevention Lunch and Learn program (virtual)
- Cancer Impact Project for 50 employees/students
- Invite to exclusive donor event with co-founders

## PLATINUM ELITE SPONSOR: \$25,000

- Hyperlink logo on website and signage at events
- Opportunity to provide promotional gift at symposium to attendees\*\*
- 5 VIP In-person Integrative Cancer Symposium tickets
- 5 Virtual Integrative Cancer Symposium tickets
- 8 Premier Taste of Hope Dinner tickets (Maryland)
- Podcast mentions at the start or end (2)
- Podcast hyperlinked logo in show notes
- Cancer prevention Lunch and Learn program (virtual)
- Cancer Impact Project for 25 employees/students

## GOLD LEVEL SPONSOR: \$15,000

- Hyperlink logo on website and signage at events
- Opportunity to provide promotional gift at symposium to attendees\*\*
- 3 VIP In-person Integrative Cancer Symposium Tickets
- 5 Virtual Integrative Cancer Symposium tickets
- 8 Taste of Hope Dinner tickets (Maryland)
- Podcast mentions at the start or end (2)
- Hyperlinked logo in podcast show notes
- Cancer prevention Lunch and Learn program (virtual)
- Cancer Impact Project for 10 employees/students

## SILVER LEVEL SPONSOR: \$10,000

- Logo listed on website and signage at events
- Opportunity to provide marketing material at symposium to attendees\*\*
- 3 VIP In-person Integrative Cancer Symposium Tickets
- 5 Virtual Integrative Cancer Symposium Tickets
- 8 Taste of Hope Dinner tickets (Maryland)
- Podcast mentions at the start or end (1)
- Logo listed in podcast show notes

## BRONZE LEVEL SPONSOR: \$5,000

- Logo listed on website and signage at events
- Opportunity to provide marketing material at symposium to attendees\*\*
- 2 VIP In-person Integrative Cancer Symposium tickets
- 5 Virtual Integrative Cancer Symposium tickets
- 4 Taste of Hope Dinner tickets (Maryland)

## COPPER LEVEL SPONSOR: \$2,500

- Logo listed on website and signage at events
- Opportunity to provide marketing material at symposium to attendees\*\*
- 2 General in-person or virtual Integrative Cancer Symposium Tickets
- 2 Taste of Hope Dinner Tickets (Maryland)

## BRASS LEVEL SPONSOR: \$1,000

- Logo listed on website and signage at events
- Opportunity to provide marketing material at symposium to attendees\*\*
- 1 General In-person or virtual Integrative Cancer Symposium Tickets
- 1 Taste of Hope Dinner ticket (Maryland)



# Sponsorship Opportunities

Your sponsorship with Believe Big empowers us to bridge the gap between conventional and complementary cancer treatments, offering patients hope, healing, and the resources to thrive. Together, we can give families the tools they need to face their battles with strength and courage, helping them not just survive but truly live.



“After being diagnosed with stage 4 urothelial carcinoma and Gleason 9 prostate cancer in April of 2019, I was given only months to live. Now, with the help of Believe Big, Dr. Steven Johnson, mistletoe integrative therapy, and many prayers, all my scans are clear of cancer, almost six years later.”  
- Alan Y.

		BRASS \$1,000	COPPER \$2,500	BRONZE \$5,000	SILVER \$10,000	GOLD \$15,000	PLATINUM \$25,000	DIAMOND \$50,000	LEGACY \$100,000
LOGO ON WEBSITE AND SIGNAGE AT EVENTS		★	★	★	★	★	★	★	★
OPPORTUNITY TO PROVIDE PROMOTIONAL GIFT TO ATTENDEES*		MARKETING MATERIAL PLACEMENT	MARKETING MATERIAL PLACEMENT	MARKETING MATERIAL PLACEMENT	MARKETING MATERIAL PLACEMENT	★	★	★	★
INTEGRATIVE CANCER SYMPOSIUM		1 GENERAL ADMISSION OR VIRTUAL	2 GENERAL ADMISSION OR VIRTUAL	2 VIP IN-PERSON & 5 VIRTUAL	3 VIP IN-PERSON & 5 VIRTUAL	3 VIP IN-PERSON & 5 VIRTUAL	5 VIP IN-PERSON & 5 VIRTUAL	8 VIP IN-PERSON & 10 VIRTUAL	10 VIP IN-PERSON & 20 VIRTUAL
TASTE OF HOPE DINNER MARYLAND		1 TICKET	2 TICKETS	4 TICKETS	8 TICKETS	8 TICKETS	8 PREMIER TICKETS	8 PREMIER TICKETS	8 PREMIER TICKETS
PODCAST MENTIONS AT THE START OR END*				★ ONE MENTION	★ ONE MENTION	★ TWO MENTIONS	★ TWO MENTIONS	★ THREE MENTIONS	★ FOUR MENTIONS
CANCER PREVENTION LUNCH AND LEARN						★	★	★	★
CANCER IMPACT PROJECT						★ 10 EMPLOYEES	★ 25 EMPLOYEES	★ 50 EMPLOYEES	★ 100 EMPLOYEES
INVITE TO EXCLUSIVE DONOR EVENT WITH CO-FOUNDERS								★	★
PRESENTING PARTNER (TITLE SPONSOR)								★ ONE EVENT	★ EVENT OF CHOICE

\*WITH APPROVAL

# SPONSORSHIP COMMITMENT

Organization Name: \_\_\_\_\_  
(As it should appear on all marketing, advertising & program materials)

Organization Contact: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Address: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Sponsorship Amount: \_\_\_\_\_

☐ I will pay by credit card    ☐ I'll be sending a check    ☐ Please send me an invoice

**FOR CREDIT CARD PAYMENTS:**

Please complete payment by scanning the QR code or visit [believebig.org/sponsorship](http://believebig.org/sponsorship)



For other payment options or to wire funds please call us at 888-317-5850 or email us at [dannielle@believebig.org](mailto:dannielle@believebig.org)

**FOR CHECK PAYMENTS:**

Please send completed form and check (Payable to Believe Big) to:  
Believe Big  
11350 McCormick Road, Executive Plaza I, Suite 100  
Hunt Valley, Maryland 21031

**AUTHORIZATION & COMMITMENT**

By signing below, you confirm your personal or company's commitment to sponsor Believe Big.

Name & Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**WHAT'S NEXT?**

- Please email a transparent .png or .eps logo file to [dannielle@believebig.org](mailto:dannielle@believebig.org). The sooner we receive your logo the sooner we will add it to our marketing materials.
- Stay tuned to hear from our staff to collect your attendee information.

**Questions?** Please contact Dannielle at:  
1-888-317-5850 | [dannielle@believebig.org](mailto:dannielle@believebig.org)



# PURPOSE IN ACTION

**Together, we help organizations move from simply writing checks to creating meaningful, lasting impact—fostering a culture where giving back is shared, personal, and purposeful.**

**The Cancer Impact Project**

This hands-on experience invites teams to go beyond traditional giving through a hands-on act of compassion. Participants paint personalized Believe Mugs that are gifted to individuals facing cancer. Each Believe Mug offers encouragement, support, and hope during their healing journey.

This meaningful experience brings teams together, strengthens workplace culture, reinforces shared values, and creates authentic connections within the organization and the broader community.

**Cancer Prevention Lunch & Learn**

An engaging, personalized educational session designed to equip employees or students with practical, science-based tools to support long-term health and reduce cancer risk. This virtual presentation empowers participants to be proactive rather than reactive about their wellbeing by addressing lifestyle, nutrition, metabolic health, stress, and environmental factors that influence cancer risk.

Led by trusted experts this educational experience provides actionable takeaways that can be implemented immediately, helping your team make informed choices that support vitality, resilience, and whole-person health.





Believe Big is a 501(c)3 non-profit organization founded by Ivelisse and Jimmy Page after her battle with stage IV colon cancer. Since 2011, Believe Big has helped thousands of patients move through the overwhelming process of cancer by bridging the gap between conventional and complementary medicine. Believe Big not only helps patients survive but also thrive, not only physically but emotionally and spiritually as well.